



## **MODULE BOOKLET**

Module Title **Applied Information Research (AIR)**

Module Code **CMP034N**

Semester **Autumn**

*approved May 2004 ADC  
commencing Sept 2004*

## **London Metropolitan University**

### **Module Booklet Contents**

#### **Details of the Staff teaching team**

Module Leader: Susie Andretta

Office Location: 232a (Ladbroke House – North Campus)

Email: [s.andretta@londonmet.ac.uk](mailto:s.andretta@londonmet.ac.uk)

Other staff: Sue Batley

Email: [s.batley@londonmet.ac.uk](mailto:s.batley@londonmet.ac.uk)

### **MODULE SPECIFICATION**

#### **Module title**

Applied Informaiton Research

#### **Module code**

CMP034N

#### **Module level**

M

#### **Module Leader**

Susie Andretta

#### **Home academic department**

DASS

#### **Teaching location**

North

#### **Teaching semester**

Autumn

#### **Teaching mode**

day

#### **Module Type**

STAN

#### **Credit rating for module**

20

#### **Prerequisites and corequisites**

None

## Module summary

CMP034N

Applied Information Research

This is a single-weight module for students who wish to take the Diploma in Information Services Management award. The emphasis is on the application of research skills through the development of a proposal for funding in an area relevant to Information Professionals.

presentation 40%

written proposal 60%

## Module aims

- To develop Information Research skills defined as essential competences by the Information Profession.
- To introduce practices and processes of writing a funded research proposal.
- To develop competent use of a range of dissemination techniques.

## Learning outcomes

By the end of the module students will be able to:

1. Design a research project exploring an issue relevant to the information profession in support of an application for funding
2. Identify and evaluate relevant literature in order to contextualise the research proposal.
3. Select research strategies appropriate to the nature of the proposed research project.
4. Communicate the various aspects of the research project using a range of dissemination strategies.

## Syllabus

Approaches to Research Design: the breadth vs. depth debate and its impact on research objectives.

Research strategies: qualitative, quantitative and mixed methods approaches

Searching and evaluating the literature from a variety of sources and media

Sampling and evaluation strategies

Funding process and applications of Information Research.

Dissemination strategies to maximise the impact of the Information Research outcomes

## Assessment strategy

The assessment will consist of two components:

- Presentation of the proposal to an adjudicating panel. You will present the proposal for the bid during weeks 10 and 11 and will be expected to use appropriate communication technology/ies. The adjudicating panel will be composed of the module convenor, one other member of staff and one external assessor. 40%
- The production of the complete bid outlining a proposal for a research project in an area of Information Management. This will include: clear research objectives; examination of the relevant literature; detailed research strategies undertaken (including evaluation); a timetable of the project; and an indication of costing, time scale involved and personal statement. 60% (The written bid will be submitted in week 14 on the day the module runs).

**NB Submit the second component (ie the written bid) to Susie Andretta via email using one of the following addresses: [s.andretta@londonmet.ac.uk](mailto:s.andretta@londonmet.ac.uk) or [ilit@ilit.org](mailto:ilit@ilit.org) using the template provided on the AIR website.**

## Summary description of assessment items

| Assessment type | Description of item          | % Weighting | Qual Mark | Qual Set | Tariff | Week due |
|-----------------|------------------------------|-------------|-----------|----------|--------|----------|
| ORL             | Presentation of research bid | 40%         | 50%       | 1        |        | 10/11    |
| CWK             | Research bid                 | 60%         | 50%       | 1        |        | 12       |

## Learning and teaching

Learning and teaching methods include:

Lectures (11 hours)

Workshops and Seminars (44 hours)

Tutorial (3 hours)

Self-directed study including use of WebCT (158 hours)

Assessment preparation (56 hours)

## Bibliography

Hart, C. (2003) *Doing a Literature Search. A comprehensive Guide for the Social Sciences*, Sage Publications, London.

Hart, C. (2003) *Doing a Literature Review. Releasing the Social Science Research Imagination*, Sage Publications, London.

Orna, E. and Stevens, G. (2009) *Managing Information for Research*. Open University Press.

Pickard, A.J. (2007) *Research methods in information*. Facet Publishing.

Robson, C. (2002) *Real world research*, 2nd edition, Blackwell

Schön, D. (2003) *The Reflective Practitioner: how professionals think in action*, Ashgate, London

Silverman, D. (2001) *Interpreting Qualitative Data*, 2nd edition, Sage Publications

Online resources:

Andretta, S. Applied Information Research. Available at:

<http://www.ilit.org/air/indexair.htm>

Blog: <http://ilit.blogspot.com/>

Wilson, T.D.,

Information Research an international electronic journal, Available at:

<http://InformationR.net/ir/>

Electronic Resources for Information Research Methods, Available at:

<http://informationr.net/rm/>

## Module multivalency

Core: MA Information Services Management

Core: MSc Digital Information Management

## Subject Standards Board

DASS PG subject standard board